



*Because no mom
should stand alone...*

Walk Coordinator Planning Sheet: Prepare for the Walk

Get ready, get set ... Walk! We hope you find this to be a helpful guideline. Registration is ongoing until the Walk, so these steps aren't confined solely to this timeline and can be started whenever a church or walker registers.

Fall 2008

- Register on the official Walk4Moms website: www.nationalwalk4moms.com. Check out the resources available to assist in planning your local Walk.
- Select a coordinator for your Walk4Moms Task Force.
- Communicate informally in your group or church to stimulate interest and commitment. Recruit volunteers - Men, women and children of all ages!
- Plan the Walk (May 2, 2009) into your group or church's calendar.
- Mobilize people to pray—use the Walk4Moms Prayer Guide.

Winter 2008-2009

- Meet with volunteers in January to plan the timeline for the day of the Walk.
- Set individual, team or church fundraising goals. Communicate the goal as you mobilize walkers and sponsors.
- Select an area in the community for the Walk.
- Pray and choose a local ministry to support through the Walk: Talk with possible candidates, visit them, and ask about how lives will be changed through financial support. Give them the sample reporting letter for reporting results after the Walk (see sample on the website). Select a local ministry to support (SIS will coordinate the reporting for the SIS project).
- Coordinator to attend area steering committee meetings (if applicable).
- Mobilize walkers and sponsors.

Spring 2009

- Continue to enlist walkers and sponsors.
- Finalize local Walk event details.
- Coordinator to attend area steering committee meetings (if applicable).
- Attend area Pre-Walk prayer and worship event – Friday, May 1, 2009 (if applicable).
- On May 2, 2009, pray and demonstrate God's love in your community as you walk and tell others about your concern and action on behalf of hurting moms near and far.
- By the end of May, SIS will send your walk coordinator a confirmation of the funds sent to your locally sponsored ministry.

Fall 2009

- In November, follow up with your local sponsored ministry for a copy of their report on how funds were spent and lives were impacted.
- SIS will report on the impact of funds sent overseas.

Sample report from local ministry

Sent from your church or group to your selected local ministry.

Dear _____,

We are so pleased to be able to support you through the proceeds raised as we participate in the National Walk 4 Moms on May 2, 2009.

Those who contribute financially will enjoy knowing more about what you do and how the funds are spent in the course of your efforts to support vulnerable moms in our community. To this end, **please plan to report to us the following information by November 1, 2009:**

1. Brief description of your program – example: “The mission of Any Town Women’s Shelter is to help vulnerable or abused young moms receive the love, care and support they need to adjust or restart their lives. Women stay in the shelter an average of two to three months, during which time they receive counseling, life skills and training as needed to help them gain employment and housing.”
2. Description of how the funds were used – example:

Description	Amount
10 new women are sheltered for an average of 3 months each	\$2,250
5 women receive assistance and training for employment	\$1,500
Transportation and materials costs for job training	\$ 550
Total funds disbursed	\$4,300
Total number of women impacted	10

3. Testimonies/stories from at least three people impacted by these gifts – example: “I had just about lost all hope when I came to Any Town Women’s Shelter. After the abortion, my boyfriend and my family didn’t want to have anything to do with me. I had nowhere else to turn. Any Town Women’s Shelter took me in and provided me with the support and love I so desperately needed. Now I have a job and I feel like I have a chance to start over.”

Thank you for the opportunity to take part in impacting the lives of hurting women and moms in our community.

Sincerely yours,

National Walk 4 Moms Coordinator
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